

# Your Cloud Journey to the next entertainment experience

**Lutech Group** offers **Media Companies** a unique mix of ICT and Cloud skills combined with those specific to the broadcasting needs.

Thanks to the **DIEM Technologies** team of experts, we offer Media Companies **Cloud solutions for the creation of an integrated end-to-end ecosystem** including Infrastructures for contributions, playout, media management and distribution.

**Thanks to our experience and our partnership with the most relevant market players we are able to:**

- realize advanced and cloud based solutions for Audio / Video on traditional broadcasting networks and on Over The Top (OTT) infrastructure
- design architectures and services for content production and playout support
- implement and operate systems orchestration and management platforms
- provide solutions for low latency contribution of Audio / Video signals and the IP migration of legacy baseband systems

Your **cloud journey to the next level of entertainment** experience is easier with our support. Our experts can help you in design, technologies selection, implementation and operational management of the best solution for your needs.

## DEMO POINT

### COME TO VISIT OUR BOOTH

Ask our professionals to experience an integrated end-to-end CLOUD workflow, with our technology partners: Net Insight, Skyline Communications, Imagine Communications, Mediakind & Enensys

## OUR SPEECH

**17:40** - VISION BY DEFINITION:  
LA SFIDA DEI CONTENUTI E DELLE PIATTAFORME

**Alessandro Pirovano**

*Product Leader Telco & Media Lutech Group*

**Media Cloud Transformation:**

Lutech cloud strategy for media companies



 LUTECH

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