

Distribution services



# Globecast Connect

Connectivity tailored to fit your affiliate distribution strategy

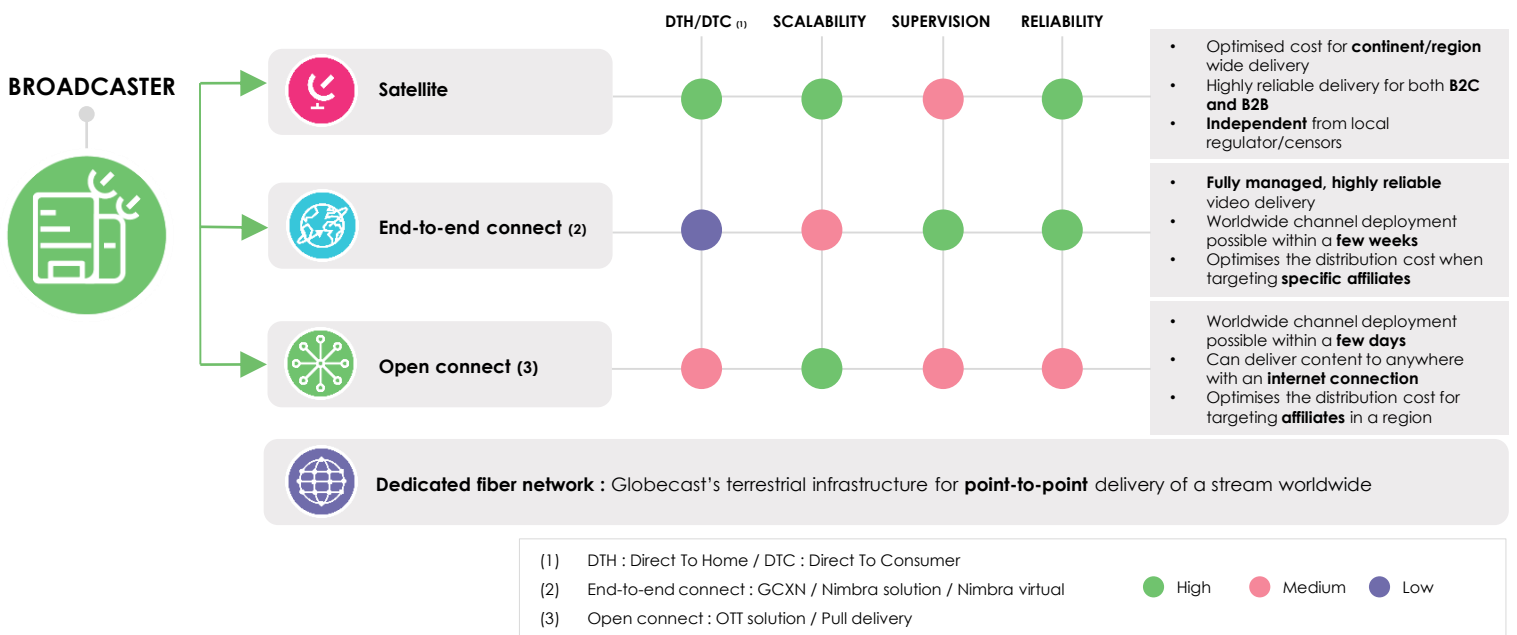
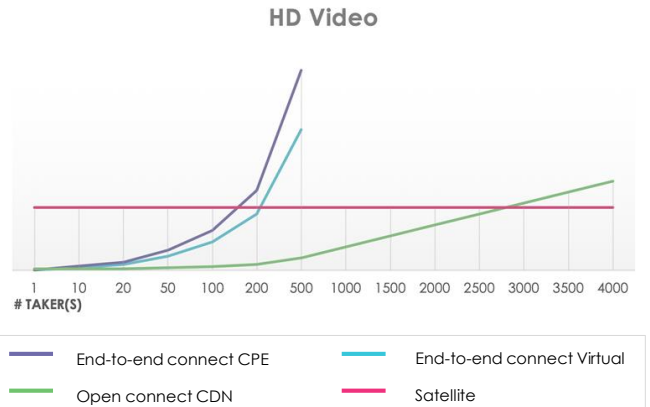


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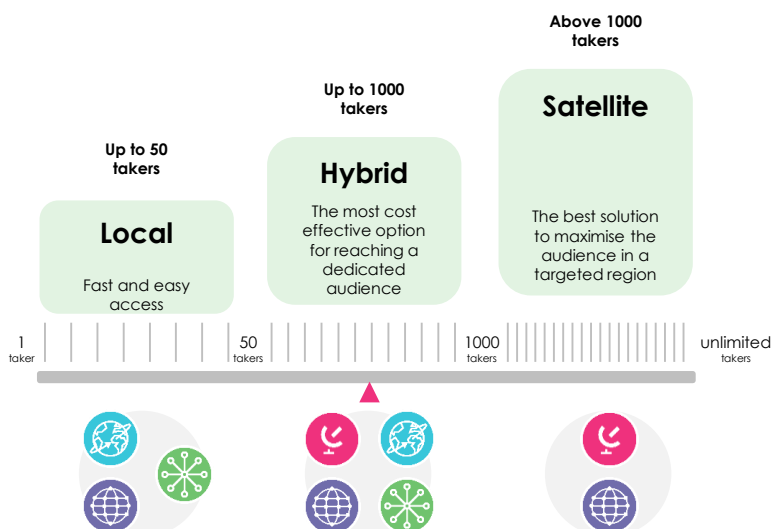
## We can provide all types of connectivity

- **Satellite:** Worldwide, Satellite Provider agnostic coverage, including both premium and cost effective positions
- **Dedicated fiber:** Worldwide, cost optimised infrastructure to provide point to point video services with unified supervision
- **End-to-end connect:** Managed Delivery to any internet-connected point, with complete peace of mind, saving time and money
- **Open connect:** Delivery to any internet-connected point, using multi-cloud / CDN providers and the best video and security protocols

## Each connectivity type brings its own cost structure



## The best connectivity for you depends on your affiliate mix...



- **Local** is dedicated to Broadcasters that want to **test** a new markets at low cost or to deliver a specific, localised feed
- **Hybrid** uses a mix of network solutions to optimise the cost of reaching a **large dedicated audience**
- **Satellite** is for broadcasters who want to cover a **region**, either for affiliates or for direct to home delivery